

## Proposed Fair Trade Ordinance

Amendment: Chapter 7 PURCHASING CODE

Article I. SHORT TITLE, PURPOSES, RULES OF CONSTRUCTION  
AND APPLICATION

Sec. 7.02. Definitions

(32) *Fair Trade Certified*. “Fair Trade Certified” means any good or organization that maintains a Fair Trade Certified endorsement from Transfair USA, Fair Trade Federation (FTF), International Fair Trade Association (IFTA), Network of European Worldshops (NEWS), European Fair Trade Association (EFTA), or Fair Trade Labeling Organizations International (FLO).

(33) *Organic*. “Organic” means any good which maintains an organic certification from the USDA.

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Article III. SOURCE SELECTION AND CONTRACT FORMATION

Sec. 7.15. Methods of Source Selection

- A. All purchases shall be made by competitive procedures except:
  2. As specifically provided in Sections 7.18 through 7.21 and Section 7.30.

Addition: Chapter 7 PURCHASING CODE

Article III. SOURCE SELECTION AND CONTRACT FORMATION

Sec. 7.30. Fair Trade Purchasing

- A. Procurement of Fair Trade Certified goods shall be preferred over non-certified goods produced outside of the U.S. when:
  1. Such goods are obtainable at a price no higher than 33% as compared to similar non-certified goods.
    - a. For purposes of this section, when comparing the pricing of goods to be procured, Organic Fair Trade Certified goods shall be compared to Organic non-certified goods.
  2. The Director makes a determination that obtaining Fair Trade Certified goods at a price higher than 33% as compared to similar non-certified goods is feasible and desirable.

B. Procurement of Fair Trade Certified Coffee and Tea shall immediately replace non-certified Coffee and Tea regardless of cost.

C. The Director shall assign staff and a voluntary advisory committee of (9) members drawn from local religious, business, and non-profit organizations serving a (2) year term to investigate how the City can maximize Fair Trade Certified purchases.

1. The assigned staff and committee shall make recommendations to the purchasing and procurement staff on how the city can maximize Fair Trade Certified purchases within one year of the adoption of this section.

D. The City shall educate and encourage the public, local businesses, and City contractors to purchase Fair Trade Certified goods through appropriate City departments in accordance with guidelines set forth by assigned staff and the voluntary advisory committee.

E. Nothing in this section shall be construed as a bias against goods made by locally-owned businesses, by unions, or by Minority- or Women-Owned Business Enterprises.